



DR. MARIO CAMPANARO

EDUCATION

- **Doctor of Education:** Texas A&M University-Commerce
- **Master of Arts in Education:** Loyola University of Chicago
- **Bachelor of Arts:** University of Illinois-Champaign-Urbana, IL

RESEARCH INTERESTS

- Reading Comprehension
- Metacognition
- Professional Development

PROFESSIONAL EXPERIENCE

Department of Curriculum and Instruction at Texas A & M University-Commerce courses taught

- Texas A & M University, Adjunct Professor,
- Reading 515
- Reading 516
- Reading 517
- ELED 370
- ELED 360
- ELED 350

Educational Publishing/Consulting/companies founded

- The Literacy Group (Founding Director) 2013-present
- Parents 4 Better Reading 2024
- Educational Bridge, Allen, TX, 2001-2013
- The Wright Group, Bothell, WA, 1995-2001
- Celebration Press, Glenview, IL, 1991-1995
- Developmental Learning Materials (DLM), Niles, IL and Allen, TX, 1979-1991
- Prentice-Hall, Englewood Cliffs, NJ, 1975-1979
- Field Educational Publications, Chicago, IL, 1970-1975

Professional Service

- Advisory Board for Alternative Certification Texas A & M University-Commerce, 2011-15
- Treasurer TAMU Council of the International Reading Associations, 2006-2007
- Reviewer of College Reading Association(CRA) proposals, February/March 2006 and March 2007
- Editorial Assistant for the CRA Yearbook, June 2006 -2007
- Reviewer for College Reading Association proposals, 2006-2008

PUBLICATIONS

Books and Resources:

- *Stop To Think: Using Cognitive Strategies to Comprehend Text*
- *FastMapping for Comprehension(Three titles)*
- *Bridge to Comprehension Chapter Books Series (15 titles)*
- *99 Activities for Growing Strategic Readers*
- *See How They Think: Applying Eight Powerful Comprehension Strategies*
- *Teaching Students to be Strategic and Metacognitive Readers*
- *Developing Strategic Readers (3 titles)Teaching the State Reading Standards as Problem Solving Strategies (Three titles)*
- *Figure 19: The Instructional Moves That Matter Most for Reading Comprehension*
- *Classroom Impact: Achieving Balanced Literacy*

Professional Articles (Blog):

- **Impact of Covid 19 on students' reading**
- **Smart Strategies™ for narrative and expository text**
- **Fourteen (14) parent articles written for Stroll Magazine**
- Becoming a Nation of Word Callers
- Think-Aloud Strategies: Effective Methods to Show Not Tell
- Comprehension Strategy Instruction: Strategies that Work
- Teaching Students to Think about Text

AWARDS AND RECOGNITION

- National Reading Conference, 2009 Paper Session Chair
- Doctoral Dissertation recognized (beyond first round) by National Reading Conference Student Outstanding Research Award, 2009
- Texas Early Childhood Educator of the Year, 1991
- Outstanding service award for professional development DeSoto ISD 2014-2016

PROFESSIONAL PRESENTATIONS and Projects

- Staff development services to multiple HISD schools 2012-2023
- Tutorial Services to HIS schools 2021
- Pro Bono tutorial services to private clients 2021
- Provided services to seven HISD schools through TSL grants 2020
- Numerous back-to-school presentations in HISD most recently Cunningham ES 2020
- Spring ISD Northgate ES Professional Development project for all reading teachers 2020
- Crespo ES HISD 2018 & 2019 Comprehensive reading project for all teachers
- McNamara ES comprehensive reading project. January 2019
- Comprehensive Reading Projects for five Spring ISD schools 2018-2019
- Keynote (back-to-school) Goose Creek ISD 2014
- Teaching the Cognitive Processes. Dallas Baptist University Faculty Workshop. 2013
- Teaching Students to be Strategic and Metacognitive Readers. Greater Houston Area NCTE 2013
- (2012, June). *Teaching Reading is Rocket Science*. Keynote address Goose Creek ISD Summer Literacy Fair. Baytown, TX.
- (2012, April). *Developing strategic readers: Teaching students to think through text*. Learning Forward Conference, Wichita, KS.
- (2011, October). *Meeting the Needs of the Struggling Reader*. Session presented at the Texas State School Improvement Conference, Austin, TX.
- (2011, October). *Helping Students to Think Through Text*. Session presented at the Northeast San Antonio ISD Super Saturday Conference, San Antonio, TX.
- (2011, September). *The Teaching Behaviors of High Gains Teachers*. Session presented at the CREST Conference, Austin, TX.
- (December, 2010). *Meeting the Needs of the Struggling Reader: The Teaching Actions that Matter*. Keynote Address at the Dallas Council of the International Reading, Dallas, TX.
- (October, 2010). *The Reading Profession in Transition*. Keynote presentation at the Dallas Council of the International Reading Association, Dallas, TX.
- (February, 2010). *Comprehension Strategy Instruction: The Differences That Make a Difference*. Session presented at the International Reading Association Regional Conference, Portland, OR.
- (March, 2009). *The Teaching Behaviors of the Excellent Reading Teacher*. Session presented at the International Reading Association Regional Conference, New Orleans, LA.
- (October, 2009). *How to Teach Reading Comprehension to the Struggling Reader*. Session presented at International Reading Coaches Conference, Corpus Christi, TX.
- (December, 2008). *Comprehension Strategy Instruction: The Differences that make a Difference in Professional Development*. Session presented at the National Reading Conference, Orlando, FL.
- (November, 2008). *Comprehension Strategy Instruction: The Differences that make a Difference*. Session presented at the Illinois State Reading Conference, Springfield, IL.

- (October, 2008). *Meeting the Comprehension Needs of Struggling Readers*. Session presented at the International Reading Association Regional Conference, Nashville, TN.
- (December, 2007). Block, C. C., Campanaro, M.F., Dewitz, P., Pearson, P.D. *Improving the Basal Reading Textbook to Meet the Needs of All Students*. Panel presentation at the National Reading Conference, Austin, TX.
- (October, 2007) *Comprehension Strategy Instruction: The Differences That Make a Difference*. Session presented at the Texas State Reading Association Annual Conference El Paso, TX.
- (December, 2007). *The Effects of Teachers' Professional Development on the Reading Achievement of Fourth and Fifth Grade Students*. Session presented at the College Reading Association, Salt Lake City, UT.
- (August, 2007) *The Facts and Fantasy: Reporting NAEP Scores to the American Public*. AEA Summer Institute, Frisco, TX.
- (March, 2007). *Comprehension Strategy Instruction: The Methods and Meaning*. East TX TAIR Conference, Longview, TX.
- (October, 2007). *Acres of Diamonds: Comprehension Strategy Instruction*. Session presented at the Diamond State Reading Conference, Dover, DE.
- (October, 2007). *Comprehension Strategy Instruction: The Differences That Make a Difference*. Session presented at the Louisiana State Reading Conference, Monroe, LA.
- (May, 2007). *Untangling the Chained Links of Reading Comprehension*. Bill Martin Jr. Symposium, Commerce, Texas.
- (2006, December). *Untangling the Chained Links of Reading Comprehension*. College Reading Association. Session presented at the College Reading Association conference in Pittsburgh, Pennsylvania
- (April, 2006). *Untangling the Chained Links of Reading Comprehension*. Bill Martin Jr. Symposium, Commerce, Texas.
- (June, 2006). *Comprehension Strategy Instruction*. Presentation at the Texas Elementary Principles Association, Austin, TX.
- (February, 2006). *The Comprehension Challenges of High-Stakes Assessments*. East TX TAIR Conference, Longview, TX.

PROFESSIONAL STAFF DEVELOPMENT PROJECTS

- Professional Development Projects: Houston ISD, Spring ISD, Allen ISD, Ft. Worth ISD 2017-2020
- Professional Development Projects: Houston ISD, Allen ISD, DeSoto ISD 2016
- Professional Development Projects: Duncanville ISD, Tyler ISD, Houston ISD, Spring ISD 2015
- Full school year professional development: Hurst, Euless, Bedford ISD, Duncanville ISD, Tyler ISD 2014
- Building Teacher Capacity To Teach Reading Well (one week workshops in Dallas, Ft. Worth, Houston 2014-2017
- Untangling The Tangled Chains of Reading Comprehension Tyler and Spring ISD 2013-2014
- Full year professional development project Klein ISD 2012

Dr. Mario Campanaro

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